

**Corporate
& Group**

Fall 2020

patagonia®

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Cover: **Andrew Burr**



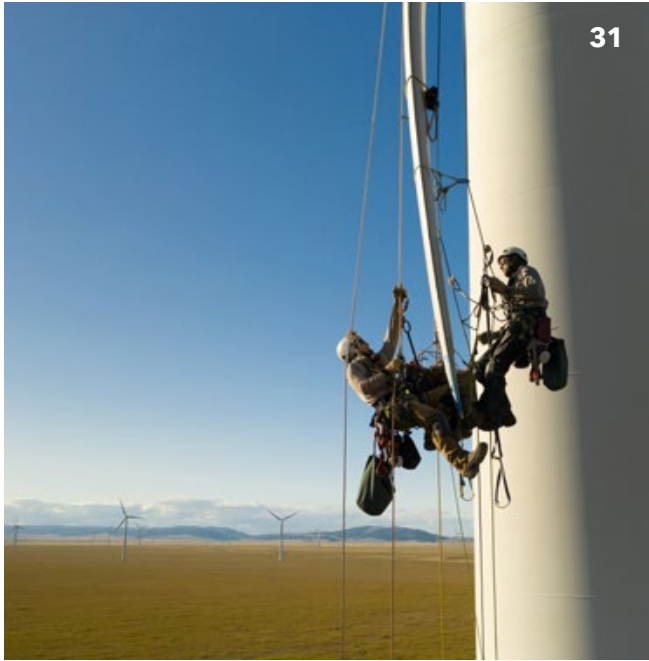
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11



31



29



27



34



36

**We're in business to
save our home planet.**

SYNTHETIC INSULATION

Micro Puff® Jackets & Vests

The best warmth for weight of any jacket or vest we’ve ever built, Micro Puff® gear delivers ultralightweight, water-resistant, down-like warmth with PlumaFill synthetic insulation—a revolutionary featherlight down alternative. Fair Trade Certified™ sewn. Imported.



Men’s Micro Puff® Jacket
\$249.00 | 84065 | XS-XXL
Regular fit | 235 g (8.3 oz)



FGE
Forge
Grey

BLK
Black

Men’s Micro Puff® Vest
\$199.00 | 84075 | XS-XXL
Regular fit | 162 g (5.7 oz)



FGE
Forge
Grey

BLK
Black

Women’s Micro Puff® Jacket
\$249.00 | 84070 | XXS-XL
Regular fit | 207 g (7.3 oz)



FEA
Feather
Grey

BLK
Black

Women’s Micro Puff® Vest
\$199.00 | 84090 | XXS-XL
Regular fit | 142 g (5 oz)



BLK
Black

FEA
Feather
Grey

SYNTHETIC INSULATION

Nano Puff® Jackets & Vests



Warm, windproof and water-resistant, our Nano Puff® styles are insulated with lightweight and highly compressible 60-g PrimaLoft® Gold Insulation Eco with 100% postconsumer recycled content, wrapped in a 100% recycled polyester shell and lining. Fair Trade Certified™ sewn. Imported.

Men's Nano Puff® Jacket

\$199.00 | 84212 | XS-XXL | Regular fit | 337 g (11.9 oz)



CNY
Classic
Navy



BLK
Black



FGE
Forge
Grey

Men's Nano Puff® Vest

\$149.00 | 84242 | XS-XXL | Regular fit | 227 g (8 oz)



FGE
Forge
Grey



BLK
Black

Women's Nano Puff® Jacket

\$199.00 | 84217 | XXS-XXL | Regular fit | 284 g (10 oz)



FEA
Feather
Grey



CNY
Classic
Navy



BLK
Black

Women's Nano Puff® Vest

\$149.00 | 84247 | XXS-XXL | Regular fit | 207 g (7.3 oz)



BCW
Birch
White



FEA
Feather
Grey



BLK
Black

SYNTHETIC INSULATION



Nano-Air® Jackets & Vests

Warm, stretchy and breathable, Nano-Air® styles feature FullRange® polyester insulation and a durable shell fabric with a soft hand so you can wear them for the entirety of any aerobic, start-stop mission. Fair Trade Certified™ sewn. Imported.

Men's Nano-Air® Vest

\$199.00 | 84272 | XS-XXL | Slim fit | 210 g (7.4 oz)



BLK
Black



SPRB
Superior
Blue

Men's Nano-Air® Jacket

\$249.00 | 84252 | XS-XXL | Slim fit | 318 g (11.2 oz)



BLK
Black



SPRB
Superior
Blue

Women's Nano-Air® Vest

\$199.00 | 84277 | XXS-XL | Slim fit | 187 g (6.6 oz)



BLK
Black



CNY
Classic
Navy

Women's Nano-Air® Jacket

\$249.00 | 84257 | XXS-XL | Slim fit | 269 g (9.5 oz)



BLK
Black



CNY
Classic
Navy

SYNTHETIC INSULATION

Bomber Jackets

Warm, windproof and water-resistant, our Men’s Diamond Quilted Bomber Hoody has a 100% recycled polyester ripstop shell insulated with 80-g Thermogreen® 100% polyester, while the Women’s Lightweight Radalie Bomber Jacket uses a lightweight and packable 100% recycled nylon insulated with 40-g THERMOLITE® ECO92 polyester. Fair Trade Certified™ sewn. Imported.

Men’s Diamond Quilted Bomber Hoody
\$169.00 | 27610 | XXS-XXL | Regular fit | 493 g (17.4 oz)

SNBL

SGRY

BLK

Stone Blue

Salt Grey

Black

Women’s Lightweight Radalie Bomber Jacket
\$149.00 | 20970 | XS-XL | Regular fit | 298 g (10.5 oz)

INBK

Ink Black



DOWN

Down Sweaters



The perfect warmth for just about everything, our Down Sweater styles are lightweight and windproof, with a 100% recycled polyester ripstop shell insulated with 800-fill-power Advanced Global Traceable Down (goose down certified by NSF International to help ensure the birds that supply it are not force-fed or live-plucked). Imported.

Men's Down Sweater Vest
\$179.00 | 84622 | XS-XXL | Regular fit | 278 g (9.8 oz)

BLK
Black

CACL
Classic
Navy w/
Classic Navy

Men's Down Sweater
\$229.00 | 84674 | XS-XXL | Regular fit | 371 g (13.1 oz)

BLK
Black

Women's Down Sweater Vest
\$179.00 | 84628 | XXS-XXL | Regular fit | 221 g (7.8 oz)

BLK
Black

Women's Down Sweater
\$229.00 | 84683 | XXS-XXL | Regular fit | 346 g (12.2 oz)

BLK
Black

DOWN

Silent Down

Designed for travel and everyday use, Silent Down jackets have an oh-so-quiet 100% polyester (70% recycled) taffeta shell with mechanical stretch and a DWR (durable water repellent) finish that sheds moisture. Insulated with 700-fill-power 100% Recycled Down (duck and goose down reclaimed from down products), they're toasty warm. Fair Trade Certified™ sewn. Imported.

Men's Silent Down Jacket

\$279.00 | 27930 | XS-XXL | Regular fit | 587 g (20.7 oz)



FGE
Forge Grey

CNY
Classic Navy

BLK
Black

Men's Silent Down Shirt Jacket

\$229.00 | 27925 | XS-XXL | Regular fit | 590 g (20.8 oz)



FGE
Forge Grey

CNY
Classic Navy

BLK
Black

Women's Silent Down Jacket

\$249.00 | 27935 | XS-XL | Regular fit | 570 g (20.1 oz)



WOBR
Wood Brown

BLK
Black



We Take It Back

We think the best jacket is the one that already exists.
In fact, we'll pay you for it.



Worn Wear® was born in 2013 from the realization that no matter how environmentally responsibly we build our products, nothing can beat keeping gear in play as long as possible. Clothing is not usually the first thing that comes to mind when we think about waste, but in 2017, landfills received 11.2 million tons of textiles, not to mention the energy footprint required to create stuff to replace the old. Keeping gear in use for just nine additional months can reduce a product's waste, water and CO₂ footprint by 20% to 30% compared to buying a new garment.

Photo: Kern Ducote

Repair is a radical act because it directly opposes the linear economy's dependence on disposable products. We've been repairing gear since the beginning, but in 2017 we took things a step further by offering customers credit for their used gear, then cleaning and selling the items on WornWear.com.

Overall, Worn Wear promotes a circular economy: Keep an object in use for as long as you can, get the most value out of it, then recover and repurpose the material at the "end" of its life. We believe in this so strongly that we have teams cruising around the world in a fleet of mobile repair shops with the mission of

fixing your stuff. In the fall of 2019, we opened a Worn Wear pop-up store in Boulder, Colorado, selling used and ReCrafted Patagonia clothing and hosting workshops dedicated to helping customers extend the life of their gear.

In addition to reducing harm to our planet, hanging on to well-used gear is a way to celebrate our experiences. Folks say that clothes tend to jog their memories about good times they've had while wearing them. There's the twinkley-eyed joy of passing them on to the next generation. They are, after all, the stories we wear.

4.93

Kilograms of CO₂
equivalent saved per Worn
Wear piece on average

6.6

Gallons of water
equivalent saved per Worn
Wear piece on average

415,174

Pieces of clothing and
gear repaired in North
America since we
began tallying repairs
in 2005

66,476

Pieces of clothing and
gear repaired in 2019

17,279

Pieces of clothing and gear
repaired on Worn Wear
tours around the world
since 2015

20,000

N95 masks fixed for
Ventura's emergency
response team during
the pandemic

FLEECE

Better Sweater® Jackets

Made with a warm 100% recycled polyester fleece fabric that looks like wool, Better Sweater® Jackets have a soft fleece interior and a sweater-knit face. The fabric is certified as bluesign® approved, and all Better Sweater styles are Fair Trade Certified™ sewn. Imported.

Men's Better Sweater® Jacket

\$139.00 | 25528 | XS-3XL | Regular fit | 638 g (22.5 oz)



NENA NKL STH BLK
New Navy Nickel Stonewash Black

Women's Better Sweater® Jacket

\$139.00 | 25543 | XXS-XXL | Slim fit | 451 g (15.9 oz)



BCW CHIR NENA PLCN BLK
Birch White Chicory Red New Navy Pelican Black




FLEECE


Better Sweater® Marsupials & 1/4-Zips



Warm, wicking and easy-care, Better Sweater® Marsupials and 1/4-Zips have a sweater-knit face and a moisture-managing fleece interior that’s spun from heathered yarns. Fair Trade Certified™ sewn. Imported.


Men’s Lightweight Better Sweater® Marsupial Pullover
\$119.00 | 26000 | XS-3XL | Regular fit | 454 g (16 oz)


- 


FTHG
Feather
Grey w/
Feather Grey
- 


BOB
Black
w/Black


Men’s Better Sweater® 1/4-Zip
\$119.00 | 25523 | XS-3XL | Regular fit | 505 g (17.8 oz)

- 

NENA
New Navy
- 


NKFG
Nickel w/
Forge Grey
- 


NKL
Nickel
- 

STH
Stonewash
- 

BLK
Black


Women’s Lightweight Better Sweater® Marsupial Pullover
\$119.00 | 26010 | XS-XL | Regular fit | 349 g (12.3 oz)


- 


BLK
Black
- 


FEA
Feather
Grey


Women’s Better Sweater® 1/4-Zip
\$119.00 | 25618 | XXS-XXL | Slim fit | 391 g (13.8 oz)

- 

PLCN
Pelican
- 

BCW
Birch White
- 

NENA
New Navy
- 

OYWH
Oyster
White
- 

BLK
Black

FLEECE

Better Sweater® Vests

Combining the aesthetic of wool with the easy care of 100% recycled polyester fleece, warm Better Sweater® Vests are made with knitted fabric dyed with a low-impact process that significantly reduces the use of dyestuffs, energy and water compared to conventional dyeing methods. Fair Trade Certified™ sewn. Imported.

Women's Better Sweater® Vest

\$99.00 | 25887 | XXS-XXL | Slim fit | 301 g (10.6 oz)



BCW

Birch White



BLK

Black



NENA

New Navy

Men's Better Sweater® Vest

\$99.00 | 25882 | XS-3XL | Regular fit | 394 g (13.9 oz)



NENA

New Navy



STH

Stonewash



BLK

Black



FLEECE

Classic Synchilla®



Lightweight, warm and stuffable, our Classic Synchilla® styles are made with plush 100% recycled double-sided fleece (with an anti-pilling finish) that insulates without overheating. Fair Trade Certified™ sewn. Imported.

Men's Classic Synchilla® Jacket

\$99.00 | 22990 | XS-XXL | Regular fit | 454 g (16 oz)

OAT

Oatmeal
Heather

NENA

New
Navy

NKL

Nickel

BLK

Black

Men's Classic Synchilla® Vest

\$79.00 | 23010 | XS-XXL | Regular fit | 315 g (11.1 oz)

NENA

New
Navy

OAT

Oatmeal
Heather

NKL

Nickel

BLK

Black

Women's Classic Synchilla® Jacket

\$99.00 | 22995 | XS-XL | Regular fit | 400 g (14.1 oz)

BLK

Black

NKL

Nickel

BCW

Birch White

NENA

New
Navy

Women's Classic Synchilla® Vest

\$79.00 | 23015 | XS-XL | Regular fit | 266 g (9.4 oz)

NKL

Nickel

NENA

New
Navy

BLK

Black

FLEECE

Micro D® Styles



Lightweight Micro D® styles are made of 100% recycled polyester microfleece that feels warm and soothing against your skin, dries quickly and allows for a full range of motion. Fair Trade Certified™ sewn. Imported.

Women's Micro D® 1/4-Zip

\$59.00 | 26278 | XS-XL | Regular fit | 187 g (6.6 oz)

BCW

FEA

NENA

BLK

Birch White

Feather Grey

New Navy

Black

Women's Micro D® Snap-T® Pullover

\$89.00 | 26020 | XS-XL | Regular fit | 196 g (6.9 oz)

ALPB

BLK

Alpine Blue

Black

Men's Micro D® Pullover

\$59.00 | 26176 | XS-3XL | Regular fit | 258 g (9.1 oz)

NENA

FEA

BLK

New Navy

Feather Grey

Black

Men's Micro D® Snap-T® Pullover

\$89.00 | 26165 | XXS-XXL | Regular fit | 258 g (9.1 oz)

FGE

NNCR

Forge Grey

New Navy w/ Classic Red

In Business for Good

Certified



B Corp: Harnessing the Power of Business

Society's most challenging problems cannot be solved by government and nonprofits alone. The B Corp community works toward reduced inequality, lower levels of poverty, a healthier environment, stronger communities and the creation of more high-quality jobs with dignity and purpose. By harnessing the power of business, B Corps use profits and growth as a means to a greater end: positive impact for their employees, communities and the environment. *Find out more at [bcorporation.net](https://www.bcorporation.net).*



1% for the Planet®: Smart Environmental Giving

1% for the Planet® is a global movement inspiring businesses and individuals to support environmental solutions through annual memberships and everyday actions. It advises on giving strategies, certifies donations and amplifies the impact of its network. Since its inception in 2002, members have donated some \$250 million to nonprofit environmental groups. *Learn more at [onepercentfortheplanet.org](https://www.onepercentfortheplanet.org).*



Photos: Courtesy of B Corp and 1% for the Planet®

TECHNICAL FLEECE

R1® Pullovers

Warm and highly breathable, with outstanding stretch and durability, the versatile R1® Pullover is a midlayer fleece made with exclusive Polartec® Power Grid® fabric (93% recycled polyester/7% spandex) with HeiQ® Fresh durable odor control. Fair Trade Certified™ sewn. Imported.



Women's R1® Pullover

\$129.00 | 40119 | XXS-XXL
Slim fit | 275 g (9.7 oz)



BCW
Birch
White

CNY
Classic
Navy

BLK
Black

Men's R1® Pullover

\$129.00 | 40110 | XS-XXL
Slim fit | 332 g (11.7 oz)



FGE
Forge
Grey

SPRB
Superior
Blue

BLK
Black

TECHNICAL FLEECE

R2® TechFace Jackets

The perfect cold-weather crosslayer, R2® TechFace Jackets provide warmth, stretch and breathability with the added benefits of abrasion and weather resistance. Made with 94% polyester (77% recycled) and 6% spandex double weave with a DWR (durable water repellent) finish. Fair Trade Certified™ sewn. Imported.

Men's R2® TechFace Jacket

\$169.00 | 83625 | XS-XXL | Slim fit | 380 g (13.4 oz)



SMDB
Smolder
Blue



BLK
Black

Women's R2® TechFace Jacket

\$169.00 | 83630 | XXS-XL | Slim fit | 312 g (11 oz)



BLK
Black




CNY
Classic
Navy




Adze Jackets


For high-energy activity in cold, windy conditions, the Adze Jacket’s 2-layer stretch-woven polyester/spandex shell stops wind and sheds snow, and its bonded fleece grid interior wicks moisture and adds light insulation. Fair Trade Certified™ sewn. Imported.


Women’s Adze Jacket
\$159.00 | 83546 | XXS-XL
Regular fit | 522 g (18.4 oz)


BLK
Black


CNY
Classic Navy

Men’s Adze Jacket
\$159.00 | 83526 | XS-XXL
Regular fit | 627 g (22.1 oz)


CNY
Classic Navy


BLK
Black



Houdini® Jackets

Run, ride, climb—the trusted Houdini® Jacket is up for anything. Superlightweight and packable, its weather-resistant 100% recycled nylon ripstop fabric blocks wind and withstands abrasion. Fair Trade Certified™ sewn. Imported.



Men's Houdini® Jacket
\$99.00 | 24142 | XS-XXL | Slim fit | 105 g (3.7 oz)

CHRT
Chartreuse

CTRB
Crater Blue

BLK
Black

Women's Houdini® Jacket
\$99.00 | 24147 | XS-XXL | Slim fit | 96 g (3.4 oz)

REGG
Regen Green

STBL
Steller Blue

BLK
Black

Torrentshell 3L Jackets

Simple and unpretentious, our Torrentshell 3L Jacket provides long-term comfort and protection in soaking storms and steady drizzles. We named it 3L for its 3-layer shell, which consists of 100% recycled nylon face fabric with a DWR (durable water repellent) finish, an engineered polyurethane membrane and a tricot backer that work together to meet our rigorous H2No® Performance Standard. Fair Trade Certified™ sewn. Imported.

Women's Torrentshell 3L Jacket
\$149.00 | 85245 | XXS-XXL
Regular fit | 354 g (12.5 oz)



BCW
Birch
White

CNY
Classic
Navy

BLK
Black

Men's Torrentshell 3L Jacket
\$149.00 | 85240 | XS-XXL
Regular fit | 394 g (13.9 oz)



CNY
Classic
Navy

FGE
Forge
Grey

BLK
Black

Embroidering waterproof garments can cause them to leak. To ensure they remain waterproof after embroidering, we will only ship to Patagonia-approved decorators. Please call us for a list of companies that can both decorate and seam-seal your garments.



Changing the Fabric of Our Lives

Can a cotton T-shirt really help stop the climate crisis?

By Lindsay Morris

Photo: Tim Davis

The dead bird was a final straw for Muleshoe, Texas, cotton farmer Jimmy Wedel. His father had been helping him plant a field of cotton when he spotted a pheasant's nest. An avid birdwatcher, the elder Wedel decided to skip a few rows to avoid the nest. The next morning, the two men found the mother bird dead near the nest. Despite their efforts to protect her, she'd been poisoned by the field's insecticide.

"It was the perfect storm of three things coming together," Wedel recalls. "I was concerned about the wildlife; I was concerned that the chemicals weren't working as well as they could; and I really hadn't made any money." The costs were just too high for the price he'd fetch. And it made it harder to sleep at night. Wedel decided to transition his cotton to organic in 1993, despite the fact that organic cotton was a novelty—then, and even today.

Cotton is the world's most popular natural fiber. Around 25 million tons are produced worldwide every year. But conventional cotton remains a dirty business. It's responsible for 16 percent of insecticide use, despite

only using less than 3 percent of the world's farmable land. And over the past 25 years, all those harsh chemicals have made US agriculture almost 50 times more toxic to honeybees and other beneficial insects.

Additionally, most conventional cotton is engineered to withstand herbicides, often made from the carcinogen glyphosate. The runoff from these toxic chemicals pollutes our rivers and lakes, and produces dead zones in the ocean. It even enters our food supply.

Wedel knew he was a part of this toxic cycle and decided to make a change.

"Around 10 to 15 years in, I got to where I didn't like dealing with chemicals," Wedel recalls.

He decided to transition his farms to organic and helped form the Texas Organic Cotton Marketing Cooperative, where today he serves as president and supplies organic cotton to companies, including Patagonia. "When the whole world tells you, 'No, you can't, you can't,' we said, 'Yes, actually, you can.'"

Meanwhile, in 1994, the Patagonia board of directors was grappling with similar concerns when they decided to take the risk and put a \$20 million bet on organic cotton.

"If we continue to make clothes with conventionally grown cotton, knowing what we know now, we're toast anyway," our founder, Yvon Chouinard, said. "Let's do it; let's go organic."

We went 100 percent organic by 1996, knowing full well that there wasn't yet a large market for it. But having an environmentally driven mission was incongruous with being part of the problem, explains Helena Barbour, Patagonia's vice president of global sportswear. "We took a really hard look in the mirror and realized some very significant changes needed to be made." The decision was costly, time-consuming and required rethinking supply chains. But it was the right thing to do. So we set forth three goals: to sell the line successfully, to encourage growth within the organic cotton farming sector and to influence the apparel industry to use organically grown cotton.

Twenty-four years have passed, and while we achieved the first goal, the second and third remain more aspirational. Even with our commitment, the larger cotton industry has remained unchanged at less than one percent organic. Few apparel companies have followed suit. As a result, most of the cotton we wear and sleep on is still grown with harsh chemicals using environmentally destructive processes. Our transition to organic cotton, though, has made a difference: for us, the farmers and the soil. But more work must happen to move the needle toward organic—to push for necessary change. The health of the planet and its people depend on it.

Beyond One Percent

"It's time to ask what we can do to promote and scale up the use of organic fiber in the apparel industry," says Barbour.

"This is about way more than what we can do as one company. We can, and should, do more to help increase the demand for organic cotton."

Getting the world beyond this less than one percent organic cotton market is not an easy undertaking. It takes around three years for farmers to get their crops certified as organic when transitioning from conventional practices. Without certification, many organic growers must sell their crop as conventional cotton and, therefore, can't fetch an organic premium. Farmers struggle financially, often lacking sufficient credit access, land titles or collateral in the eyes of commercial banks. Consequently, they may seek assistance from informal and often unscrupulous lenders. Within that time period, crop failure and added labor costs can make or break their business. For some farmers, there's simply not enough incentive. That is, unless they have support.

To help more conventional farms transition to organic cotton, we're financially backing farmers and buying their crops during these transitional years through a program in Peru called Cotton in Conversion. Peru is the leading producer of organic cotton in Latin America. By supporting the farmers during these transitions, we can help increase the overall supply of organic cotton in the market.

"It's great to work in a company where we can try to point the ship and create change," says Barbour. "I would really like to think that, as we all become more aware of going organic in our food, we will also wake up to using more organic fibers in our clothing."

Regenerative Organic: Beyond Less Harm to More Good

It was hot and humid when we first arrived in India in October 2018 to see firsthand who and what we were working with. Unlike other cotton farms we'd toured, the fields appeared to be in a state of chaos.

But on a closer look, we saw intent. Where on a conventional farm rows are separated by soil, we saw marigolds, lentils, chickpeas and vegetables growing between and around the field of orange-pink blossoms of early cotton. There was life. You could literally pick up a vegetable amid the cotton plants and eat it right there.

But more than that, these additional crops had a purpose. They were there to help maintain fertile and pest-free topsoil, naturally adding nitrogen and potassium to the soil. They were effectively replacing fertilizers and drawing carbon back into the soil. They were also there to increase the livelihood of subsistence farmers and their families.

This was going beyond organic. Regenerative organic finds solutions within nature: It rehabilitates soil, respects animal welfare and improves the lives of farmers.

"Organic cotton is just the beginning," says Rachel Kepnes, Patagonia's manager of supply chain social responsibility, farms and special programs. "Regenerative organic is about resilience in the face of the problems that arise."

In 2018, Patagonia partnered with Dr. Bronner's and the Rodale Institute to form a coalition called the Regenerative Organic Alliance, a team dedicated to setting standards and certification for the practices of regenerative organic agriculture—the outcome of which is the Regenerative Organic Certification (ROC). The approach is not meant to overwrite existing organic standards but instead to help support farmers, ranchers, brands and nonprofits harness regenerative organic practices.

Among the first 18 global pilot programs was a Patagonia initiative dedicated to growing cotton on more than 150 small-scale farms working toward Regenerative Organic Certification in India, the world's largest producer of cotton.

"We were hoping that the additional cover crops and intercrops would produce more income for the farmers," says Kepnes. "We were also hoping that the improved soil health would help the farmers be more climate-resilient, keeping their farms healthy through various weather events related to climate change."

Within the next year, these farmers were able to produce enough cotton for our first line of Regenerative Organic Certification Pilot Cotton T-shirts, available this spring.

"Small and midsized farms around the world are suffering from a commodity-based model dominated by large agricultural interests that leverage everything against the farmers," says Elizabeth Whitlow, executive director at the Regenerative Organic Alliance. "We're going to change this by offering an alternative path to these farms with our newly launched ROC program.

"We're rewarding farmers for adopting regenerative organic practices that build healthy soil and communities," Whitlow adds. "Our goal is to disrupt the current paradigms of extractive, industrialized agricultural systems that pollute our water and air with cancer-causing pesticides and cause unprecedented erosion of topsoil."

What will success look like? If the farmers whom Patagonia supports can help improve the health of the soil and increase crop productivity, we stand a chance of reversing the loss of soil, while keeping farms and farmers healthy.

"Soil organic matter (carbon-rich topsoil) has very serious benefits," explains Stephanie Karba, an environmental researcher at Patagonia. "It stabilizes the soil itself and reduces erosion. If you increase soil organic matter by one percent, the soil has the ability to hold more than 20,000 gallons of water. Any increase in organic matter will help the soil retain more water."

There's even hope that this method of farming could contribute to addressing the climate crisis itself. Healthy, undisturbed soil also has the potential to draw down excess carbon from the atmosphere. This process, called carbon sequestration, occurs as follows: During photosynthesis, plants extract sugars from carbon dioxide. Soil draws sugars from the plants' roots and feeds nearby bacteria and fungi. Those microorganisms, in turn, transform soil minerals into nutrients that benefit the plants. They also convert sugars into organic matter that can trap carbon for centuries.

Some evidence exists that this process might make a real difference by capturing more carbon than other methods of farming. Land-based climate solutions could help deliver a third of the greenhouse gas reductions needed by 2030 to keep the world on track to meet the goals of the Paris Agreement, per the United Nations' Intergovernmental Panel on Climate Change (IPCC). In the end, whether or not farming cotton for T-shirts can help solve the climate crisis won't diminish its importance.

"ROC is creating a pinnacle of agricultural practices," says Elissa Foster, Patagonia's senior manager of product responsibility. "It's asking what is the best that a farmer can do? It's a path that is driving conversation in the industry and hopefully inspiring farmers and brands to think about how agriculture can benefit the climate crisis we're experiencing right now."

Lindsay Morris is a Los Angeles-based writer whose work has appeared in *Shape*, *Chicago Tribune* and *Forks Over Knives*. She enjoys hiking, camping and baking home-milled bread.



Photo: Tim Davis

Road to Regenerative™ Tee

A classic crewneck that pairs with most anything and is made with 100% Regenerative Organic Certification Pilot Cotton from farms working toward the highest standard, which aims to rehabilitate soil, respect animal welfare and improve the lives of farmers. Fair Trade Certified™ sewn. Imported.



Men's Road to Regenerative™ Lightweight Tee
\$39.00 | 53260 | XS-XXL | Regular fit | 156 g (5.5 oz)

			
NENA New Navy	FEA Feather Grey	BCW Birch White	INBK Ink Black

Heads Up

Everyday, do-it-all hats for checking surf, biking into town for coffee and backpacking in the high country, the Beanie Hat is made with 100% recycled polyester, while the Brodeo and Speedway Beanies use a blend of recycled wool, recycled nylon and spandex. Fair Trade Certified™ sewn. Imported.



Brodeo Beanie

\$39.00 | 29206 | 82 g (2.9 oz)



LRCN
Line Logo
Ridge: Classic Navy

FEA
Feather Grey

BLK
Black

Speedway Beanie

\$45.00 | 29123 | 96 g (3.4 oz)



STCC
Speedway Twist: Crater Blue/Chartreuse

STBF
Speedway Twist: Black/Forge Grey

Beanie Hat

\$45.00 | 28860 | 74 g (2.6 oz)



BLK
Black

TRUCKER HAT

Nets to Lids

Fishing nets are among the most harmful forms of plastic pollution. So for the past five years, we’ve been supporting another California-based company, Bureo, in the development of the NetPlus® material used for the brim stiffeners in our hats.

Fully traceable and 100% recycled, NetPlus is made from commercial fishing nets that would otherwise be discarded. The first step in the process is purchasing the damaged nets from fishing communities in South America, which helps supplement the incomes of local fishermen when they’re not at sea.

Next, the nets are cleaned, shredded and recycled into the durable, moldable material that’s now being used in skateboard decks, surfboard fins, sunglass frames, office chairs and more. The first NetPlus formulations we tried for hat brims came out too stiff, but after a few rounds of development—and repurposing the originals into wax combs and bike tire levers—we landed on an ideal balance of stiffness and flex.

This season, we’re switching all our brims to NetPlus. By doing so, we’re repurposing 71,000 pounds of waste this year alone—the equivalent of 35 pickup trucks full of the discarded nets that would otherwise be littering beaches, harming marine life and breaking down into the food chain all over the world.

Logo Trucker Hat - Special

\$35.00 | 12051 | Mid crown | 91 g (3.2 oz) | Imported



NVYB
Navy Blue



FEA
Feather
Grey



BLK
Black





Refugio Pack 28L

Our midsize classic backpack with two main compartments and one quick-stash pocket for managing your daily grind. Imported.

Adjustable and removable sternum strap

Highly breathable mesh on back panel and shoulder harness

Cavernous main compartment has a lined tablet pocket and a padded laptop sleeve that fits most 15" laptops

Large water-bottle pockets stretch to fit your favorite vessel



Refugio Pack 28L

\$89.00 | 47912 | 666 g (1 lb 7.5 oz)

CACL

Classic Navy w/Classic Navy

FORT

Forge Grey w/Textile Green

BLK

Black

Packs

Get carried away or keep it simple and take just what you need. Tough, well-designed packs in a variety of sizes with a host of great features that facilitate your every use. Imported.



Arbor Classic Pack 25L
\$99.00 | 47958 | 590 g (1 lb 4.8 oz)

BLK
Black

JOBL
Joya Blue



Atom Pack 18L
\$79.00 | 48290 | 488 g (1 lb 1.2 oz)

BLK
Black

Atom Sling 8L
\$59.00 | 48261 | 286 g (10.1 oz)

BLK
Black



Tres Pack 25L
\$129.00 | 48295 | 873 g (1 lb 14.8 oz)

BLK
Black

Chacabuco Pack 30L
\$99.00 | 47927 | 675 g (1 lb 7.8 oz)

BLK
Black

Black Hole® Bags

From quick-and-dirty road trips to that expedition you’ve been planning for a decade, there’s a bag in the Black Hole® collection to get you there. Our duffels, packs, totes, bags and cubes—in original or lightweight fabric—are durably built and have well-thought-out features to protect and organize your gear. Imported.

1. Black Hole® Pack 25L
\$129.00 | 49297 | 650 g (1 lb 6.9 oz)



3. Black Hole® Cube - Medium
\$39.00 | 49366 | 200 g (7.1)



5. Black Hole® Duffel 55L
\$139.00 | 49342 | 1,165 g (2 lb 9.1 oz)



2. Black Hole® Cube - Small
\$29.00 | 49361 | 99 g (3.5 oz)



4. Black Hole® Duffel 40L
\$129.00 | 49338 | 930 g (2 lb 0.8 oz)



6. Black Hole® Duffel 70L
\$159.00 | 49347 | 1,440 g (3 lb 2.8 oz)



1



2



3



4



5



6



Workwear Aprons

Protecting your clothing from stains, food and grease, while keeping your culinary tools close at hand, our professional-grade Chef’s Apron is built from a tough yet comfortable 7.1-oz 88% organic cotton/12% industrial hemp twill. Made for the workshop, our sturdy All Seasons Hemp Canvas Apron uses 9.6-oz 55% industrial hemp/27% recycled polyester/18% organic cotton canvas that needs no break-in. Fair Trade Certified™ sewn. Imported

Chef’s Apron
\$59.00 | 20045 | Adjustable fit | 439 g (15.5 oz)



HISE
Hickory
Stripe:
Sediment



WWNN
Whole
Weave:
New Navy

All Seasons Hemp Canvas Apron
\$59.00 | 20050 | Adjustable fit | 377 g (13.3 oz)



COI
Coriander
Brown



contact us for pricing

Men's Shop & Farrier's Shirts

For heavy-duty work in the shop or garage, our Men's Shop Shirt is made from a sturdy yet comfortable blend of 48% organic cotton/27% recycled polyester/25% industrial hemp. Depending on the color, Farrier's Shirts are made of a durable blend of 55% industrial hemp/45% recycled polyester in a brushed plain weave or an 88% organic cotton/12% industrial hemp twill. Fair Trade Certified™ sewn. Imported.



Men's Shop Shirt
\$75.00 | 53295 | XS-3XL | Relaxed fit | 374 g (13.2 oz)


HEXG
Hex Grey


NENA
New Navy

Men's Farrier's Shirt
\$89.00 | 53320 | XS-3XL | Relaxed fit | 624 g (22 oz)


SNBL
Stone Blue


HISE
Hickory
Stripe:
Sediment


INBK
Ink Black

contact us for pricing




Work Pocket T-Shirts

Shrugging off the inevitable wear and tear of long days on the job, our Work Pocket T-shirts are made from a soft and sturdy 55% industrial hemp/45% organic cotton blend. Fair Trade Certified™ sewn. Imported.





Women's Work Pocket Tee

\$39.00 | 53415 | XS-XL | Regular fit | 210 g (7.4 oz)

		
FEA Feather Grey	PGBE Pigeon Blue	PUM Pumice

Men's Work Pocket Tee Shirt

\$39.00 | 53396 | XS-3XL | Relaxed fit | 292 g (10.3 oz)

				
SUYE Surfboard Yellow	FEA Feather Grey	PUM Pumice	SNBL Stone Blue	BUBR Burnie Brown

contact us for pricing

Workwear Jackets

Tough, comfortable and highly abrasion-resistant, with no break-in required, our Women’s All Seasons Hemp Canvas Chore Coat is made with a 9.6-oz 55% industrial hemp/27% recycled polyester/18% organic cotton canvas, while the Men’s Iron Forge Hemp® Canvas Chore Coat uses a slightly heavier 12.9-oz version of the same fabric. Fair Trade Certified™ sewn. Imported.



Women’s All Seasons Hemp Canvas Chore Coat
\$129.00 | 27830 | XS-XXL | Regular fit | 646 g (22.8 oz)

- 
FTGN
Fatigue
Green
- 
SNBL
Stone
Blue

Men’s Iron Forge Hemp® Canvas Chore Coat
\$149.00 | 27825 | XS-3XL | Relaxed fit | 1,089 g (38.4 oz)

- 
COI
Coriander
Brown
- 
INBK
Ink Black

[contact us for pricing](#)

Workwear Vests

Built for cold weather tasks, the All Seasons Hemp Canvas Vest is made from a 9.6-oz fabric blend of 55% industrial hemp/27% recycled polyester/18% organic cotton, with a 100% recycled polyester taffeta lining and 100-g (men’s has 60-g) Thermogreen® 100% polyester (92% recycled) insulation. Fair Trade Certified™ sewn. Imported.



Women’s All Seasons Hemp Canvas Vest
\$129.00 | 26690 | XS-XL | Regular fit | 629 g (22.2 oz)

- 
EWBN
Earthworm
Brown
- 
SNBL
Stone
Blue

Men’s All Seasons Hemp Canvas Vest
\$129.00 | 27815 | XS-3XL | Relaxed fit | 822 g (29 oz)

- 
INBK
Ink Black
- 
COI
Coriander
Brown

[contact us for pricing](#)

Hose-Down Slickers

Fully waterproof but only half the weight of its PVC equivalents, our work-specific Hose-Down Slickers are built for the grimeiest, slimiest and muckiest tasks. Offering industrial-strength protection and abrasion resistance in wet and dirty surroundings, they're made from a tough but pliable 100% nylon ripstop with an impermeable TPU laminate that can be easily hosed off for quick cleanup when the job's done. Fair Trade Certified™ sewn. Imported.

Hose-Down Slicker Jacket

\$179.00 | 27890 | S-3XL | Relaxed fit | 655 g (23.1 oz)



MNRO
Monarch
Orange



DFTG
Drifter Grey

Hose-Down Slicker Bib Overalls

\$119.00 | 56455 | S-XXL | Relaxed fit | 593 g (20.9 oz)



DFTG
Drifter Grey



MNRO
Monarch
Orange



[contact us for pricing](#)

Ski Patrol



Exclusive outerwear provider for the National Ski Patrol, Patagonia offers a complete patrol kit—including jacket, vest and pants—along with baselayers and insulation pieces to keep you dry, warm and comfortable on and off the mountain. Both National Ski Patrol members and independent ski patrollers are welcome to shop here, with the added benefit of completing your uniform with gear from the rest of our Corporate and Group catalog.

Available only to ski resort employees.
Call for special ski patrol pricing. 800.470.7458

For information on ski patrol opportunities visit:
[patagonia.com/corporatesales](https://www.patagonia.com/corporatesales)

Photo: **Peter Morning**

Patrol Vest, Jacket & Pants

Patrol Vest

Built with tough 2-layer nylon fabric with a DWR (durable water repellent) finish to stand up to the rigors of patrol work, the Patrol Vest has a longer length and a host of pockets with refined angles for easy access and maximum utility. It has a mesh lining to wick moisture and can be layered over or under Patrol Jackets.

2-Layer Patrol Jacket

Like a good partner during avi patrol, our 2-Layer Patrol Jacket hard shell hangs tough in all conditions. Designed for utility, it’s made with 2-layer nylon H₂No® Performance Standard fabric for durably waterproof/breathable/wind-proof performance and has a moisture-wicking mesh lining.

Mountain Utility Pants

Waterproof, windproof and breathable, our burly Mountain Utility Pants are built to resist the wear and tear of mountain professionals. Their robust 100% nylon fabric is treated with a DWR (durable water repellent) finish helping to shed moisture and provide stubborn resistance to abrasion.

All are Fair Trade Certified™ sewn. Imported.



Patrol Vest
\$229.00 | 29727 | XXS-XXL | Regular fit | 737 g (26 oz)

FRR
French Red

BLK
Black
*no cross on front or
back of black vest*

2-Layer Patrol Jacket
\$449.00 | 29717 | XXS-XXL | Regular fit | 822 g (20 oz)

FRR
French Red

Men's Mountain Utility Pants
\$349.00 | 29745 | XXS-XXL | Regular fit | 998 g (35.2 oz)

BLK
Black

contact us for pricing

Patagonia Books®

***Some Stories: Lessons from the Edge of Business and Sport*, by Yvon Chouinard (BK805 Hardcover)**

With articles on sports—from falconry to fishing to climbing and surfing—and musings on the purpose of business and the importance of environmental activism, Yvon Chouinard's *Some Stories* is an eclectic portrait of a unique life lived well. The result is more of Chouinard's iconoclastic and provocative thinking, his skilled storytelling and sense of humor, and a picture of the evolution of his thoughts and philosophies accompanied by illustrative photos, many never published before. 464 pages with full-color photos throughout.

***Family Business: Innovative On-Site Child Care Since 1983*, by Malinda Chouinard and Jennifer Ridgeway (BK760 Hardcover)**

Family Business illustrates what high-quality child care looks like and why providing on-site child care to working families is at the heart of responsible business today. 400 pages with full-color photos throughout.

Patagonia Business Library (BK775)
Tools for Grassroots Activists, The Responsible Company* and *Let My People Go Surfing
Available as a boxed set.

***Let My People Go Surfing: The Education of a Reluctant Businessman (Including 10 More Years of Business Unusual)*, by Yvon Chouinard (BK067 Paperback)**

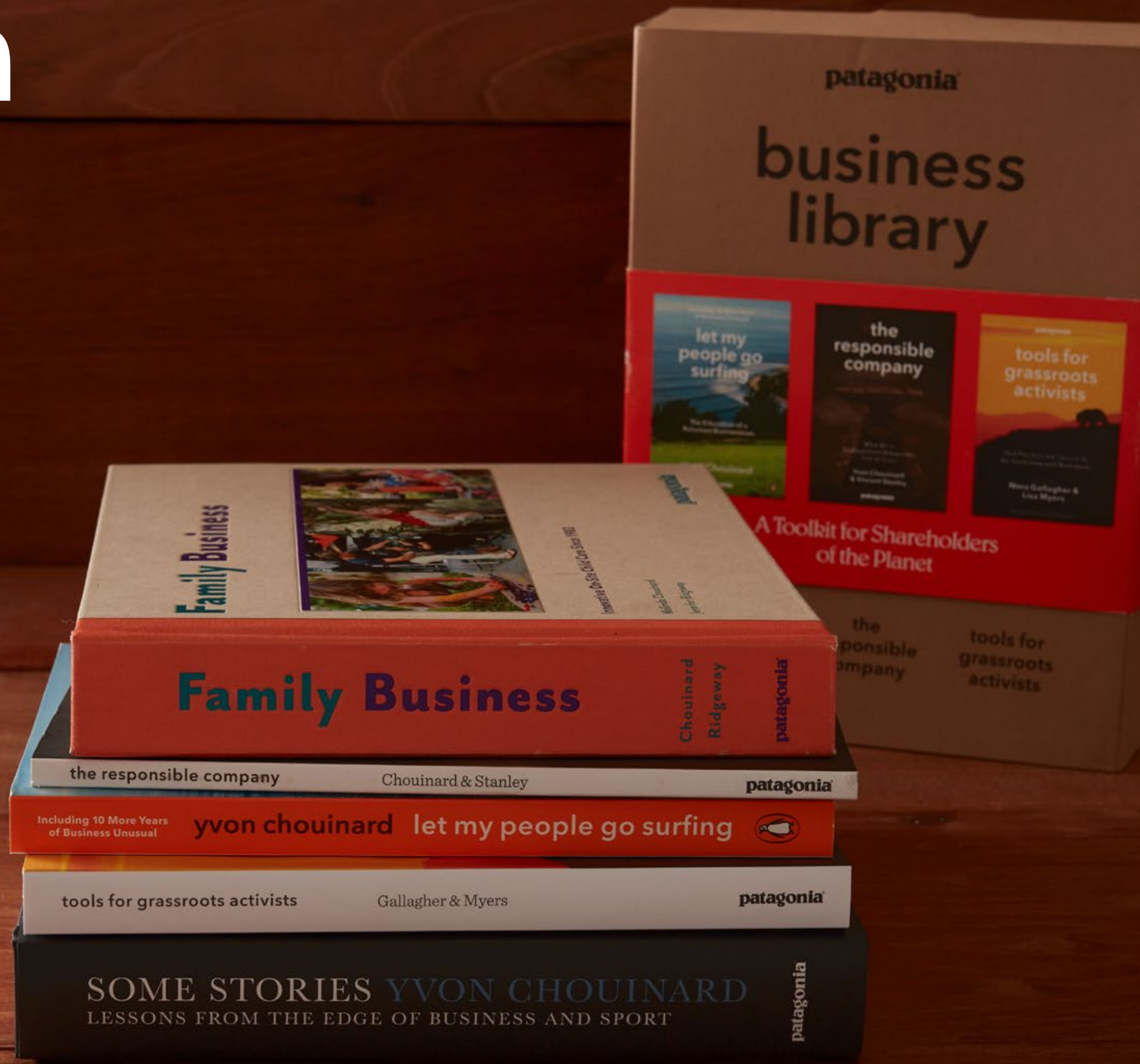
Now revised with updates from the past 10 years, this beloved book is part memoir, part manifesto. Legendary climber, businessman and environmentalist Yvon Chouinard, founder and owner of Patagonia, describes his life and lays out the principles he used to build Patagonia into a global business. 272 pages with full-color photos throughout.

***The Responsible Company: What We've Learned from Patagonia's First 40 Years*, by Yvon Chouinard and Vincent Stanley (BK233 Paperback)**

Yvon Chouinard, Patagonia's founder, and Vincent Stanley, a longtime editor and Patagonia philosopher, draw on their 40 years' experience at Patagonia—and knowledge of current efforts by other companies, large and small—to articulate the elements of a responsible business. 150 pages.

***Tools for Grassroots Activists: Best Practices for Success in the Environmental Movement*, Edited by Nora Gallagher and Lisa Myers (BK740 Paperback)**

For over 20 years, Patagonia has organized a Tools Conference, where experts provide practical training to help make activists more effective. Now Patagonia has captured Tools' best wisdom and advice in a book, creating a resource for any organization hoping to hone core skills like campaign and communication strategy, grassroots organizing and lobbying. 288 pages with photos, graphs and charts.



Patagonia Provisions®

A mild, meaty smaller fish, Atlantic mackerel are an excellent source of protein and vitamin B12. Ours swim in immense schools off the coast of northern Spain, and by choosing to eat these fish, we're taking the pressure off less abundant species like tuna. We're also supporting local fishing families who use traditional hook-and-line techniques, which means almost no bycatch.

Patagonia Provisions® believes that changing the food system is one of the most impactful ways we can address the environmental crisis.

contact 415.729.9956 or sales@patagoniaprovisions.com



Roasted Garlic Mackerel



Spanish Paprika Mackerel



Lemon Caper Mackerel

Thoughtful Gifts

contact 415.729.9956 or sales@patagoniaprovisions.com

What could be simpler than eating? We all do it a few times a day. Yet that simple act can change our future. At Provisions, everything we make has a reason for being: to fix a broken food system. We believe that industrial production methods are destroying the earth, so we're leaving this extractive mentality behind and moving on to a regenerative one. When we grow and harvest our foods, we use organic farming practices that restore nutrients to the soil and remove carbon from the air. We fish using techniques that protect endangered species and habitat. We're working to give back at the same time that we take. So when you eat anything we produce, you're saying no to Big Ag, to poisoned landscapes and damaged oceans—to the status quo. You're eating to save our home planet.



Qualifications and How to Order

Minimum Order Size

Call for opening order minimums. All subsequent orders must be 10 units or more. Discounts reflective of order size.

Eligibility

For each order, we require disclosure as to the type of company whose name will appear on the Patagonia product and how the product will be used. We reserve the right to refuse service.

Product Selection/Availability

The products shown in this catalog are available for bulk purchase. If there are other Patagonia products you’re interested in, please call for availability.

Samples

Samples can be returned within 90 days of your order for a refund as long as tags are still attached and items are in resalable condition.

Ordering Info

For customers, please complete our online application. For returning customers, email your order for processing. All orders are subject to acceptance and availability.

Sales Tax

Patagonia is required to charge sales tax for all orders in the US. If your company is reselling the product and has a reseller’s certificate, a copy must be emailed with the order.

Payment Methods

We accept checks, Visa, Mastercard, American Express and Discover. Credit terms are available for applicants who qualify. Please contact your corporate sales representative for a credit application.

Shipping

Our standard shipping method is UPS Ground. Two-day and overnight shipping options are available for an additional charge. Shipping charges will be calculated and added to your order invoice.

Returns

We guarantee every product we make. Returns not related to quality are accepted for 30 days with a 15% restocking fee. No returns are accepted past 30 days from date of invoice.

Returns, Exchanges and Repairs

All returns, exchanges and repairs must be pre-authorized by a Patagonia corporate sales representative. Please email for a return authorization (RA) number. The RA number must be prominently displayed on the outside of all return shipping boxes.

Unwanted Mailings/Change of Address

If you are moving, send us your old and new addresses. If you’ve received this catalog in error, received a duplicate or want to remove your name from our mailing list, please call us at 800.638.6464.

Please Be Careful

Synchilla® fleece and Regulator® insulation, like most synthetics, will melt or burn if exposed to flame or direct heat. They are not flame-resistant. Do not use them near any direct source of heat or flame.

Embroidered, screen-printed or altered products are eligible for warranty service as long as the product defect is not the result of those modifications. The issuance of credit or replacement product shall be at the sole discretion of Patagonia.

Customer Service 800.470.7458

Western US

BROOKE BENCHETLER
brooke.benchetler@patagonia.com

Eastern US

BILL O’BRIEN
bill.obrien@patagonia.com

Patagonia Provisions

415.729.9956 or
sales@patagoniaprovisions.com

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Photo: Andrew Burr

