



**YETI®**

# **CORPORATE SALES CATALOGUE 2020**



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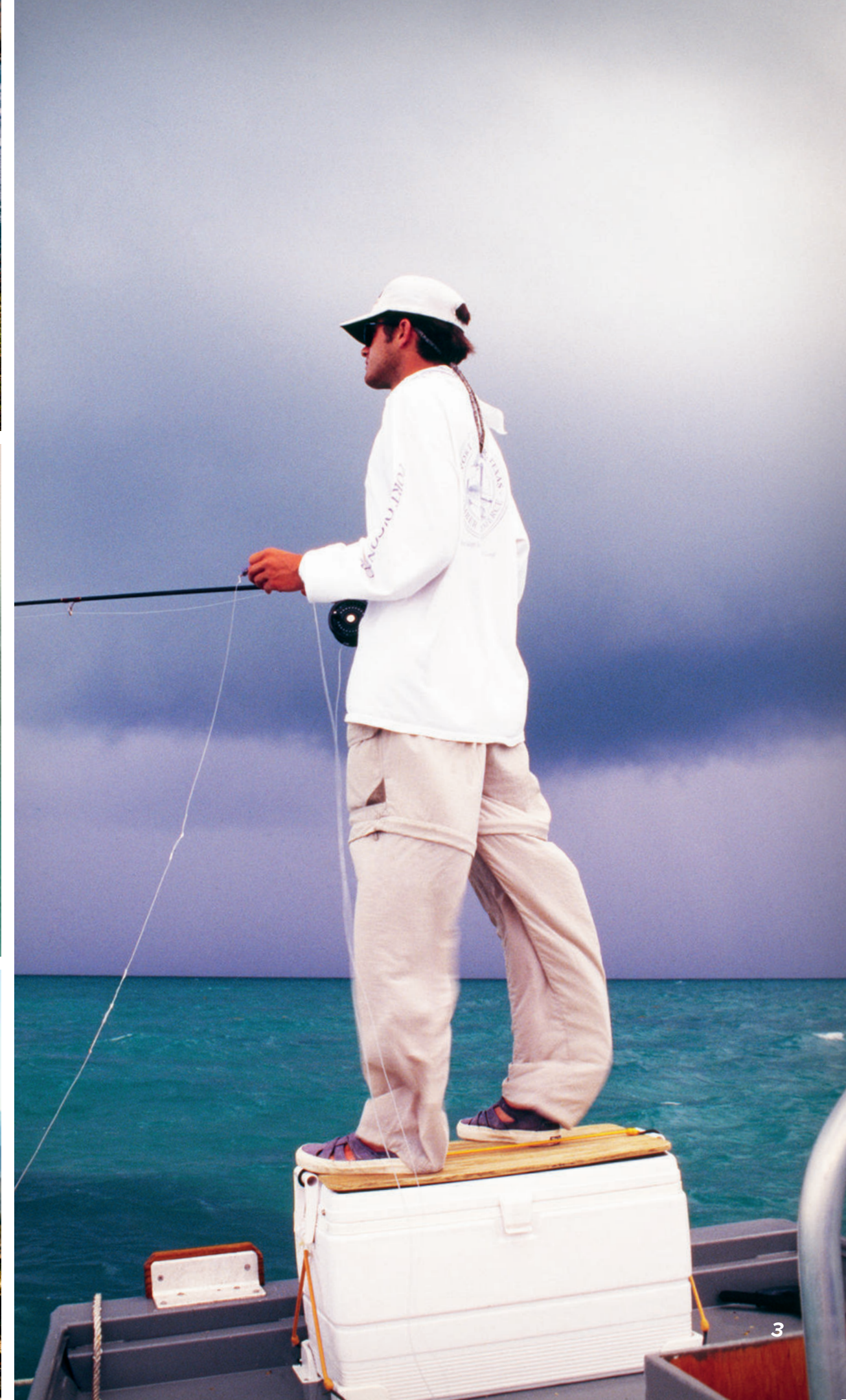
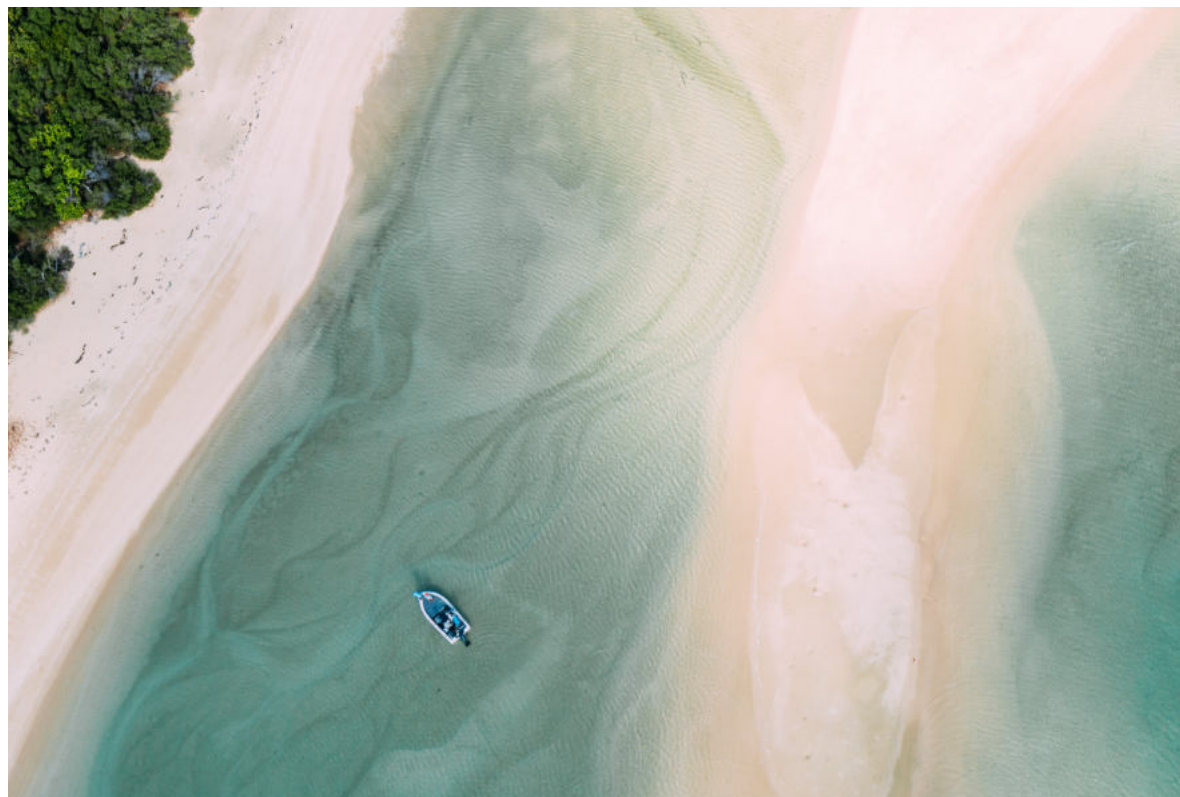
# THE YETI STORY

Brothers Roy and Ryan Seiders were born and raised in Driftwood, Texas where their father, Roger Seiders, instilled in them a love for the wild, taking them hunting and fishing, and encouraging time in the outdoors. Thanks to Roger, an avid fisherman and entrepreneur himself, a hands-on, never settle spirit runs deep in the DNA of our founders. He showed them the success that can come from solving a common problem in an innovative way – in his case it was with shellacs and varnishes for fishing rods.

As adults, Roy and Ryan applied this thinking to their own frustration with coolers that couldn't stand up to the demands of serious anglers, and that would ultimately cut their adventures and good times short.

In 2006, they founded YETI Coolers with a product built specifically for the serious outdoor enthusiast, and in 2008 YETI introduced exceptional durability and ice retention to the market, with the now-legendary Tundra® Hard Cooler. Professional anglers were quick to adopt it, rounding out their top-of-the-line arsenal of fishing gear. It wasn't long before the Tundra met more like-minded folks out west in the fly fishing, river rafting, and backcountry outfitter communities.

The brand has continued to grow and develop products on the principle of innovative design and rugged durability, making gear that enhances and extends your time in the wild.







# BOTTLES

The water bottle is probably one of the single most indispensable pieces of gear. With a Rambler® Bottle, ice water stays ice cold even on the hottest days. They're built to get tossed around and then put in the dishwasher when all's said and done. Plus, each Rambler® Bottle works with every cap accessory, making them incredibly versatile and reusable. You can go from quick chugs of water to a nice, civilized pour of coffee without changing your bottle (although you may want to give it a rinse in between).

- Rambler® 12 oz. Bottle with HotShot™ Cap | **\$29.99**
- Rambler® 18 oz. Bottle with Chug Cap | **\$29.99**
- Rambler® 26 oz. Bottle with Chug Cap | **\$39.99**
- Rambler® 36 oz. Bottle with Chug Cap | **\$49.99**

Seafoam White Navy Black Stainless

Seasonal colors when available

**Rambler® Jr. 12 oz. Bottle with Straw Cap | \$29.99**

Seafoam Harbor Pink Reef Blue Canyon Red Navy

Seasonal colors when available

Rambler®  
18 oz. Bottle  
with Chug Cap



Rambler®  
12 oz. HotShot Cap



Rambler®  
36 oz. Bottle  
with Chug Cap



Rambler® Jr.  
12 oz. Bottle with  
HotShot™ Cap



Rambler®  
26 oz. Bottle  
with Chug Cap



# TUMBLERS

Our tumblers are insulated, versatile, built for bringing along on commutes of all kinds, and of course, dishwasher safe. Keep your coffee hot all morning, or enjoy ice-cold, iced tea on a hot day. These multi-sized Rambler® Tumblers are always up for getting out there, from morning to night.

*Rambler® 20 oz. Tumbler with MagSlider™ Lid | **\$29.99***

*Rambler® 30 oz. Tumbler with MagSlider™ Lid | **\$34.99***

 Seafoam  White  Navy  Black  Stainless

*Seasonal colors when available*

*Rambler® 20 oz. Tumbler*



*Rambler® 30 oz. Tumbler*





# MUGS

Built for sipping coffee, keeping tall pours nice and cold, or finding multiple uses as a camp mug – from morning oats to campfire chili – YETI Mugs are a versatile bunch. They’re insulated, dishwasher safe, and uniquely constructed with a handle that won’t break off if your mug takes a tumble.

- Rambler® 10 oz. Stackable Mug with Standard Lid | **\$24.99**
- Rambler® 14 oz. Mug with Standard Lid | **\$24.99**
- Rambler® 24 oz. Mug with Standard Lid | **\$29.99**

Seafoam White Navy Black Stainless

Seasonal colors when available



Rambler® 10 oz. Stackable Mug



Rambler® 14 oz. Mug



Rambler® 24 oz. Mug





# BARWARE

When keeping a drink cold is the name of the game, trust Rambler® Drinkware to keep the good times in check. Our fan-favorite Colster® Can Insulators are like a cooler in your hand, and are available in new sizes to now accommodate 12 oz. slim cans and 16 oz. tall cans. We also offer Pints that stack, a 26 oz. stackable cup, and tumblers for whatever you prefer.

- Rambler® 10 oz. Lowball with Standard Lid | \$19.99**
- Rambler® 10 oz. Wine Tumbler | \$24.99**
- Rambler® 16 oz. Stackable Pint | \$29.99**
- Rambler® Colster® 12 oz. Can Insulator | \$24.99**
- Rambler® Colster® Slim 12 oz. Can Insulator | \$24.99**
- Rambler® Colster® Tall 16 oz. Can Insulator | \$29.99**

Seafoam
  White
  Navy
  Black
  Stainless

Seasonal colors when available





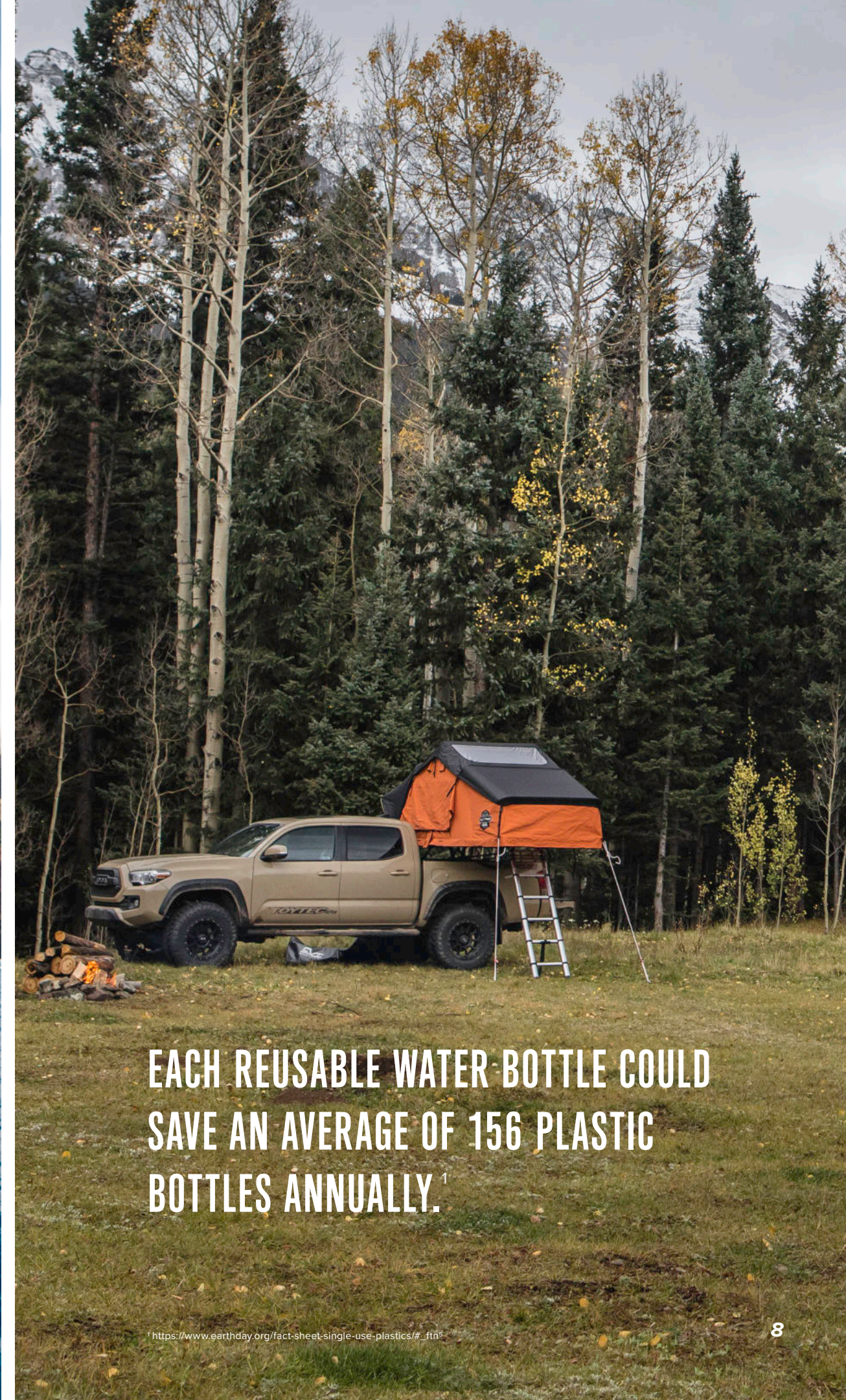
# SUSTAINABILITY AT THE OFFICE

Sustainability is part of the original YETI story – our founders were frustrated that their coolers would leak and break and needed to be replaced every season, or sooner. Food and ice would go to waste, and the cooler itself ended up in the garbage. Reliable, durable, and re-usable products that perform play an important role in reducing such waste and practicing sustainability.

You can set your workplace apart with re-usable drinkware. Swapping plastic water bottles and paper coffee cups for insulated, dishwasher-safe YETI drinkware not only reduces waste, but keeps water cold and coffee hot – which is a small but impactful change in the day.

Purchase YETI drinkware for your staff and customize it with your company logo to promote your sustainability initiatives. Go a step further and create a loaner drinkware program for the office that your employees can use during the workday. See more about this program on page 15.

Your employees care about the cause. YETI sustainable drinkware serves not only as an investment in your statement but also in your staff.



**EACH REUSABLE WATER BOTTLE COULD  
SAVE AN AVERAGE OF 156 PLASTIC  
BOTTLES ANNUALLY.<sup>1</sup>**

<sup>1</sup>[https://www.earthday.org/fact-sheet-single-use-plastics/#\\_ftn2](https://www.earthday.org/fact-sheet-single-use-plastics/#_ftn2)





# BOTTLE SLING

Gearing up for the day can result in a lot to carry. The Rambler® Bottle Sling can be worn over the shoulder or attach to our soft coolers to help free you up while trekking to your next spot.

*Rambler™ Bottle Sling - Small* | **\$34.99**  
*Rambler™ Bottle Sling - Large* | **\$39.99**

 *Charcoal*



*Rambler® Bottle Sling - Small*

*Rambler® Bottle Sling - Large*





# DRINKWARE CAPS & LIDS

Our drinkware is versatile and built to be used day in, day out. Our tumblers are compatible with Magslider, standard and a straw lids. Our bottles offer four cap options beyond the included Chug Cap: Straw Cap, Cup Cap, HotShot™ Cap, and the innovative MagDock™ Cap.

- Rambler® Tumbler Straw Lid | \$9.99**
- Rambler® Bottle 5 oz. Cup Cap | \$29.99**
- Rambler® Bottle HotShot™ Cap | \$12.99**
- Rambler® Bottle Straw Cap | \$12.99**
- Rambler® Bottle MagDock™ Cap | \$12.99**



*Rambler® Tumbler Straw Lid*

*Rambler® Bottle Cup Cap*

*Rambler® Bottle HotShot™ Cap*

*Rambler® Bottle Straw Cap*

*Rambler® Bottle MagDock™ Cap*





# DOG BOWLS

Dogs are an important part of our lives and our adventures. We created the YETI dog bowl in the same spirit as all our gear – built for tough use. Though non-insulated, these stainless steel bowls can be used for water or kibble and have a rubber ring on the bottom to prevent any slipping when mealtime gets exciting.

**Boomer 4 Cup Dog Bowl | \$39.99**

**Boomer 8 Cup Dog Bowl | \$49.99**

Seafoam Navy Black Stainless

Seasonal colors when available

*Boomer™ 4 Cup Dog Bowl*



*Boomer™ 8 Cup Dog Bowl*





# SOFT COOLERS

Hopper® Soft Coolers are designed for those adventures when you want to just grab your gear and go. Available in a range of sizes and three different formats – including a backpack-style carry – these coolers set a new standard in soft cooler thermal performance and durability.

**Hopper Flip® 8 | \$199.99**

**Hopper Flip® 12 | \$249.99**

**Hopper Flip® 18 | \$299.99**

**Hopper BackFlip™ 24 | \$299.99**

**Hopper® M30 | \$299.99**

☐ Navy ☒ Charcoal

Seasonal colors when available

Hopper Flip™ 8

Hopper Flip™ 12

Hopper BackFlip™ 24

Hopper® M30

Hopper Flip™ 18





# LUNCH BAGS & BOXES

On most days out, the main meal in question is lunch. We've packed last-all-day insulation into these lunch-sizes soft coolers so your lunch stays fresh and chilled until you an get to it. it.

**DayTrip® Lunch Bag | \$79.99**  
**DayTrip® YETI Lunch Box | \$79.99**

 Navy  Charcoal

Seasonal colors when available



YETI Lunch Box  
\*NOT customizable



DayTrip® Lunch Bag  
\*Customizable








# ROADIE® 20 HARD COOLER

This cooler is a YETI original, perfect for quick adventures and road trips. Small but mighty, it's a great way to get the durability and insulation power of a YETI cooler in a size that suits a standup paddle board, kayak, or picnic.

**Roadie® 20 Hard Cooler | \$199.99**

 Tan  
Seasonal colors when available





# GOOD FOR BUSINESS. GOOD FOR THE PLANET.

## THE YETI “LOANER” PROGRAM

Together, we can make a big impact in eliminating plastic waste just by replacing in-office plastic bottles and disposable foam cups with reusable YETI Drinkware that your employees can borrow while at work.

Your employees will appreciate that their coffee or tea is kept hot through busy mornings, and that their ice water doesn't leave condensation messes on the desk and still keeps water ice cold. Keep a set of reusable dishwasher safe Ramblers at the coffee shop and water cooler to encourage their use. Or even give them as gifts for new hires.

It's easy to get into the program.  
Email us at: [partnerships@yeti.com](mailto:partnerships@yeti.com)

WE LOOK FORWARD TO WORKING WITH YOU.



- Rambler® 18 oz. Bottle | \$34.99
- Rambler® 20 oz. Tumbler with MagSlider™ Lid | \$34.99
- Rambler® 30 oz. Tumbler with MagSlider™ Lid | \$39.99
- Rambler® 10 oz. Lowball with MagSlider™ Lid | \$19.99

Seafoam White Navy Black Stainless





# HARD COOLERS

The Tundra® Hard Cooler is the original YETI Cooler. Proven on the open ocean, wild rivers, in backcountry camps, and at BBQ pits, this has become an essential piece of gear for the serious and recreational adventure-goers alike. Available in a range of sizes, and one size with wheels.

**Tundra® 35 Hard Cooler | \$249.99**

**Tundra® 45 Hard Cooler | \$299.99**

**Tundra® 65 Hard Cooler | \$349.99**

**Tundra® Haul™ | \$399.99**

☐ Tan ☐ White ☐ Navy

*Seasonal colors when available*



*Tundra® 45 Hard Cooler*



*Tundra® 35 Hard Cooler*



*Tundra® 45 Hard Cooler*



*Tundra® Haul Hard Cooler*



*Tundra®65 Hard Cooler*





# ICE BUCKET

Known as the YETI TANK®, these open-top coolers are built with recreation in mind. This cooler excels at keeping cold beverages nice and chilled and easy to access, perfect for backyard parties, lakeside hangouts, and tailgates. This leakproof drink cooler also won't sweat, so there's no worrying about a mess to clean up when the party's over.

**YETI TANK® 45 | \$199.99**  
**YETI TANK® 85 | \$249.99**

☐ White



YETI TANK® 45 Ice Bucket

YETI TANK® 85 Ice Bucket





# SILO® 6G WATER COOLER

This is what a water cooler should be: a hardworking hydration station that keeps water cold for hours and is tough enough to take a tumble. It pours quickly, is easy to clean, and is great for tailgates, sports, and jobsites.

YETI® Silo® 6G | \$299.99

☐ White





# BUCKET

The LoadOut™ 5-Gallon Bucket is the epitome of YETI toughness and smart design. It features a non-slip ring, has a handle designed for more comfortable carrying – especially for heavy loads – and is even food-safe, making it a great way to brine a turkey. Outfit the bucket with a watertight lid, caddy, and gear belt and you’ve got the ultimate multi-tool.

**LoadOut® 5G Bucket | \$39.99**

- ☐ Tan
- ☐ White
- ☐ Seafoam
- ☐ Charcoal

**LoadOut™ Lid | \$29.99**

**LoadOut™ Utility Gear Belt | \$39.99**

**LoadOut™ Caddy | \$19.99**



LoadOut™ 5G Bucket  
\*NOT customizable





# APPAREL

YETI® hats and tees are a staple in any adventure. YETI soft cotton tees are just right for backyard grilling, a fresh change after a long day, and really any day of the week ending in the letter “Y”. And our hats have become the punctuation mark on the gear needed for all adventures.

**Patch Trucker Hat | \$19.99**

 Navy  Black  Olive

**Badge Logo T-Shirt | \$24.99**

 Navy  Heather Gray

Seasonal colors when available





# CUSTOMIZATION FAQS

	DRINKWARE	SOFT COOLERS	HARD COOLERS
MINIMUM ORDER QUANTITY	None	10	20
LOGO PLACEMENT	<ul style="list-style-type: none"><li>• Side 1</li><li>• Side 2</li></ul>	Front Panel <i>(Back panel on Lunch Bag)</i>	Top, Front
LOGO COLOR	<ul style="list-style-type: none"><li>• Matte Black</li><li>• Ablation</li></ul>	Yes, Up to 10 Colors	Yes, Up to 10 Colors
PRODUCTION TIME	Varies 2-3 weeks	Varies 4-6 weeks	Varies 6-8 weeks
TAX	YETI is required to charge sales tax based on the shipping address.		
ACCEPTED PAYMENT	Prepayment — Credit Card, Check, or wire transfer		



# INFORMATION

Production selection/availability: production time varies depending on product availability, current production time, and customization process. For the most accurate information, please reach out to a corporate sales rep.

Ordering info:  
Sales tax: all orders are subject to sales tax.  
Payment methods: we accept all major credit cards, checks, and wire transfers (depending on order value). Payment is required in full upfront before an order for custom products will move into production.

No resale: Other than as expressly permitted in writing by an authorized representative of YETI, you agree not to resell or exploit for other commercial purposes products purchased on this website.

Return policy: YETI’s return policy is a part of this agreement.

YETI does not accept returns of customized products that are not damaged or defective upon receipt. You are responsible for inspecting products promptly upon delivery.

Verify address. YETI reserves the right to contact you via email to verify the accuracy of account information (including your correct name and address) that is needed to provide you with the information requested from YETI.

Order modification/rejection. YETI reserves the right to reject or modify any order, whether or not such order has been confirmed and/or your credit card has been charged. You will be notified of any rejection or changes to your order at the email address you provided. If your credit card has already been charged and any portion of your order is rejected, YETI will issue a credit to your credit card account for the amount rejected.

Custom products:  
YETI values respect, tolerance and open dialogue, and we serve a diverse and varied customer base. YETI has the sole discretion to reject any order that we deem inappropriate for production, including those designs or text that we deem to...

- Contain obscene, vulgar or profane content, including hate speech or symbols
- Contain explicit sexual content or innuendo,
- Encourage violence, hate or negative stereotypes against individuals or groups,
- Attack, harass or discriminate based on race, religion, ethnicity, gender, disability, national origin, sexual orientation or gender identity,
- Incite public outrage or inspire violence,
- Portray or promote irresponsible use of alcohol or other substances, or
- Libel or defame an individual or group.

Starting with our first customized ramblers in 2015, we’ve used our best efforts to avoid creating custom products with political affiliations or associations. Because the process we use to identify political affiliations and associations involves human judgment, we may inadvertently accept an order and mark a YETI product with a candidate’s name or campaign slogan simply because we weren’t familiar with it when the order was placed. If that happens, it’s an honest mistake and shouldn’t be construed as YETI’s endorsement of a particular affiliation or association (unless, of course, we explicitly make a statement of endorsement).

YETI respects the intellectual property rights of others and we ask that you do the same. By purchasing any custom product on through the site, you represent and warrant that your requested design does not violate anyone else’s rights, including copyrights, trademarks, trade secrets, privacy or other rights. YETI may terminate the account of any customer who infringes, or may infringe, the copyright, trademark or other intellectual property rights of others.

A customization fee may apply for some custom products. Please review your customized item carefully prior to submitting your order; customized items may not be cancelled or returned once the order has been submitted. YETI is not responsible for any errors or mistakes that have been approved.

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**YETI**<sup>®</sup>